

West End Park Neighbors Board Meeting Minutes

Sunday, July 24, 2004, 10 a.m.

3127 Belwood St.

Board members present:

1. Margaret Bean
2. J.R. Corby
3. Suzanne Feinstein
4. Dave Medovich
5. Valerie Medovich
6. John Mogan

Prediscussion/Other Issues:

- Neighborhood Training Institutes: Margaret and Valerie will attend 501c3 meetings (Aug. 7, Aug. 10, Aug. 31); www.nashville.gov/neighborhoods
- Next board meeting: Sunday, August 22, 2004, 10 a.m.
- Check with State about urban/community garden at I-440 and Burns
- Signs – Lawrence Jackson at Metro said we need to move WEP website signs out of right of way.

I. Building Membership – Strategy

- a. Neighborhood Directory – Is it possible to post online in Excel format; password protected? Suzanne will investigate
- b. Welcome Wagon Package – Information for new residents; area business coupons; how will we know when new people move in? (be observant, watch real estate transactions in newspaper)
- c. Condos – Margaret has called property managers; what can we give them to post/hand out to residents? Mailers/postcards/brochures? We can offer them advertising on website/post vacancies on discussion forums.
- d. Dues Collection
 - i. Collection box at Nashville Night Out celebration/Clean-up Day
 - ii. Email Blast – “Mail your dues or come to Night Out to pay dues”
 - iii. We need to answer “What’s in it for me? What will the money be used for?” Need to develop 60-second “elevator pitch” about mission for organization.
 - iv. Brochure – What we’ve accomplished and what we want to do, include tear-out form for membership

II. Nashville’s Night Out Celebration

- a. First annual for our neighborhood
- b. Planning
 - i. Posters, Volunteer sign-up sheet – Suzanne will create, others will help put posters up
 - ii. Barricades – Suzanne will call Mayor’s Office about this
 - iii. Valerie – Cooler, cups, napkins, drinks
 - iv. Margaret – Balloons, plates, chalk
 - v. John – Watermelon, chairs from Marshall Donnelly
 - vi. Margaret will contact U.S. Border Cantina about sponsoring chips and salsa